

## Target groups

Energiteknikk is the technical journal for the energy sector, and addresses professionals, specialists and others with interests in energy and electric power, within the fields of power supply, industry, buildings, consultants, public authorities, research and education.



*Energiteknikk (Energy technology) is an energy-technical journal which on a free editorial basis shall inform and create debate about what is happening within production, transmission, distribution and utilization of electric and thermal power. Small scale hydro power, wind power and other renewable energy are prioritized fields for the journal. The same applies to advanced measuring and control systems/smart grids.*

*Energiteknikk, formerly Elektro, was established in 1888, and is one of Norway's oldest technical journals. Energiteknikk is published by ElektroMedia AS, who has the ownership and publishing rights to the journal.*



## Publishing plan 2026

Issue	Mat. deadl.	Publ. date	Theme
1	11 Feb	26 Feb	Operation/Maintenance/ Development of Power Plants
2	6 Mar	23 Mar	Small Hydropower "Small Hydropower Days 2026"
3	20 May	3 Jun	Operation/Maintenance/ Development of the Grid
4	2 Sep	17 Sep	Operation/Maintenance/ Development of Power Plants, including Small Hydropower
5	1 Oct	12 Oct	Operation/Maintenance/ Development of Power Plants  "The Power Grid" – special supplement in connection with "Grid Network Week 2026" (REN)
6	20 Nov	4 Dec	Operation/Maintenance/ Development of the Grid

## Specifications

Publication format: A4 (210 x 297 mm)  
 Finishing: Stapled  
 Print area: 175 x 252 mm  
 To the edge print: Yes  
 Number of columns: 3  
 Paper quality cover: 170 gr. Profi gloss  
 Column width: 53 mm  
 Paper quality inside: 100 g Profi Silk  
 Trykk: United Press

## Advertising rates 2026

Format	4 colours	Width x height
Full page (to the edge)	kr 20 800	210 x 297 mm+ 3 bleed
1/2 page horizontal	kr 13 500	175 x 124 mm
1/2 side stående	kr 13 500	85 x 252 mm
1/3 side horizontal	kr 9800	175x85 mm
1/4 side	kr 8500	85 x 124 mm
Special positions		
Backside	kr 25 900	210 x 247 mm+ 3 mm bleed
2. and 3. cover page	kr 24 000	210 x 297 mm+ 3 mm bleed
Double page	kr 32 000	420 x 297 mm + 3 mm bleed

## Discount for several insertions

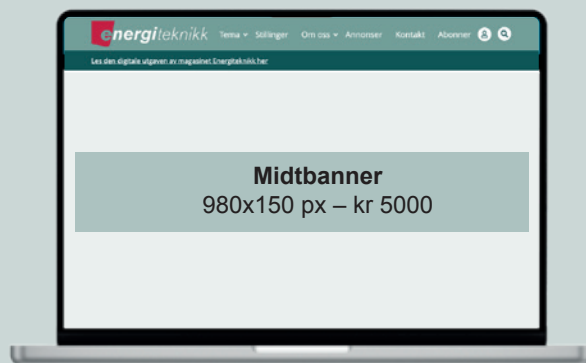
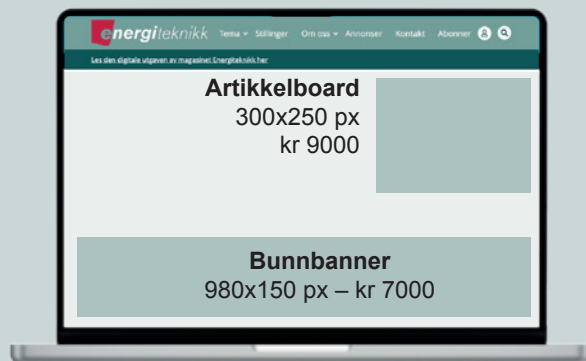
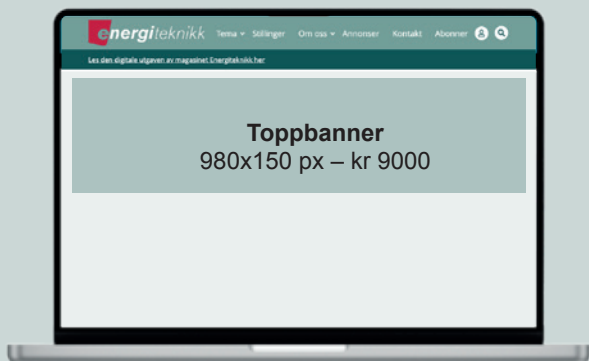
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 Simultaneous order for minimum 4 insertions: 15% discount  
 Simultaneous order for all 6 insertions: 20% discount  
 Contact us for prices for other formats, inserts and creative solutions.  
 In addition to the journal, ElektroMedia publishes the online news service energiteknikk.net with daily news and a newsletter several times a week. Contact us for web advertisement and prices.  
 All prices are otherwise to be understood as net, and further discounts are not granted. The prices are exclusive VAT. The right to complain is dependent on the deadlines being kept. Complainers, corrections and stop orders have to be in writing. The deadline for possible cancellations is the same as the deadline for supplying file material. The advertisements are invoiced just after publication and with payment per 15 days. Distribution: Postal delivery and with paper carrier.



### Energiteknikk.net

Her treffer du ingeniører, montører og andre tekniske medarbeidere, samt ledere, i energiforsyningen, og andre som er engasjert innenfor fagområder knyttet til produksjon og overføring av elektrisitet og varme. Nettavisen energiteknikk.net har en noe bredere redaksjonell profil enn Energiteknikk, det tekniske fagbladet. All nettannonsering inkluderer distribusjon i daglig nyhetsbrev som går ut til 6000 abonnenter.

### Formater desktop



### Formater mobil



Vi henter da inn to formater på alle annonser med unntak av artikkelboard som er det samme på mobil og display.

### Stillingsannonse

kr 7500

Prisen gjelder inntil 30 dagers visning.

### Nyhetsbrev

580 x 500 px

Ca. 7000 mottakere pr. utsendelse

Åpningsprosent på **35-40%**

Nyhetsbrev er inkludert ved nettannonsering

**Alle priser gjelder per uke.**

Bannere leveres som PNG eller JPG fil. Vi har også løsning for bevegelig banner (GIF).

Energiteknikk er medlem av Fagpressen. Bladet og nettavisen er uavhengig, og redigeres etter prinsippene i Redaktørplakaten og Vær varsom-plakaten.

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