

## Target groups

Energiteknikk is the technical journal for the energy sector, and addresses professionals, specialists and others with interests in energy and electric power, within the fields of power supply, industry, buildings, consultants, public authorities, research and education.

## Circulation and subscription

**Foreign annual subscription (for 7 issues):** NOK 1080

The subscription includes free access to our website with daily news and a newsletter three times a week.

For digital subscription: NOK 860 (includes the issues of Energiteknikk prepared for reading on mobile or tablet).

## Publishing plan 2021

Issue	Mat.deadl.	Publ.date	Main theme
1	21.1	2.2	• Grid operation/maintenance/expansion
2	4.3	15.3	• Grid operation/maintenance/expansion
3	22.4	4.5	• Power plant operation/maintenance/expansion (PTK, The Power Technical Conference)
4	27.5	9.6	• Grid operation/maintenance/expansion
5	26.8	6.9	• Small scale hydro power (Small Hydropower Plant Conference 2021)
6	14.10	26.10	• Power plant operation/maintenance/expansion • The exhibition «REN Teknisk Konferanse 2021»
7	25.11	6.12	• Grid operation/maintenance/expansion (The Grid Conference 2021)

## Specifications

Publication format: A4 (210 x 297 mm)  
 Finishing: Stapled  
 Print area: 175 x 252 mm  
 To the edge print: Yes  
 Number of columns: 4  
 Paper quality cover: 170 gr. Profi gloss  
 Column width: 40 mm  
 Paper quality inside: 100 g Profi Silk  
 Printer: Merkur Grafisk AS

Energiteknikk (Energy technology) is an energy-technical journal which on a free editorial basis shall inform and create debate about what is happening within production, transmission, distribution and utilization of electric and thermal power. Small scale hydro power, wind power and other renewable energy are prioritized fields for the journal. The same applies to advanced measuring and control systems/smart grids.

Energiteknikk, formerly Elektro, was established in 1888, and is one of Norways oldest technical journals.

Norsk Elektroteknisk Forening (The Norwegian Electrotechnical Association) has the publishing rights for the journal which is published by ElektroMedia AS.



## Advertising rates 2021

Format	4 colours	Width x height
Full page (to the edge)	NOK 18 200	210 x 297 mm
1/2 page horizontal	NOK 11 700	175 x 124 mm
vertical		85 x 252 mm
hor. to the edge		210 x 149 mm
vert. to the edge		105 x 297 mm
1/3 page horizontal	NOK 8 500	175 x 85 mm
hor. to the edge		210 x 110 mm
1/4 page vertical	NOK 7 300	85 x 124 mm
horizontal		175 x 60 mm
<b>Special positions</b>		
Backside	NOK 23 800	210 x 247 mm
2. and 3. cover page	NOK 21 500	210 x 297 mm
Double page	NOK 28 900	420 x 297 mm
Inserts	Ask for quotation	

## Discount for several insertions

Simultaneous order for minimum 3 insertions: 10% discount  
 Simultaneous order for minimum 5 insertions: 15% discount  
 Simultaneous order for all 7 insertions: 20% discount  
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In addition to the journal, ElektroMedia publishes the online news service **energiteknikk.net** with daily news and a newsletter three times a week. Contact us for web advertisement and prices.

All prices are otherwise to be understood as net, and further discounts are not granted. The prices are exclusive VAT. The right to complain is dependent on the deadlines being kept. Complainants, corrections and stop orders have to be in writing. The deadline for possible cancellations is the same as the deadline for supplying file material. The advertisements are invoiced just after publication and with payment per 15 days. Distribution: Postal delivery and with paper carrier.